## WZ New?

October 15, 2010



The Heart of the Florida Nonprofit Community

#### MAJIC BULLET?

A few dozen participants also discovered the power of FANO's Certification Program, CNM. We know that there is no magic bullet for success, however, this program, the centerpiece of FANO's Educational Mission offers a structured curriculum of eleven capacity building classes culminating in a Certificate in Nonprofit Management. As one student said, "The knowledge that is built in this Certificate is directly correlated to the success of your work." The intensive series was completed within 4 days including credit towards certification by attending conference lectures and workshops. On Saturday, Aug 21, twelve received their certificates at a ceremony at the Hilton Marina. Twelve more started the program at the conference and will continue in 2011. See schedule below. Held in conjunction with Nova Southeastern University and Broward College, the program offers motivating and stimulating classes geared to be of assistance in the professional growth of nonprofit executives, board members, staff and volunteers who have an interest in the wellbeing and sustainability of the nonprofit sector. Registration is open on a year round basis.

#### **ANNOUNCEMENTS**

**NOV 2**—FREE GOVERNANCE WEBINAR-VIRTUAL

NOV 10-FREE SAFETY SEMINAR-**PENSACOLA** 

**NOV 10**—FREE PRSA MARKETING WORKSHOP - MIAMI

**NOV 10-FREE GRANTSTATION** WEBINAR (**NEW** FANO MEMBERS RECEIVE FULL SUBSCRIPTION WITH MEMBERSHIP-VALUE \$599)

NOV 12-CNM CLASSES-BROWARD

### **How can FANO** better serve you?

Email us today to let us know 7480 Fairway Dr., Ste. 205, Miami Lakes, Florida members.fano@gmail.com

# **FANO Conference Summary**

A BETTER PATH: Bold Steps to Stronger Resources

FANO's annual conference opened officially with a reception that featured an inspirational and moving presentation of the prestigious Lawton's Heart Humanitarian Award to world-renowned physician and nonprofit leader Dr. Barth A. Green. The evening began with an elegant reception for nonprofit, corporate and governmental leaders who enjoyed delicious hors d'oeuvres while visiting a silent auction and listening to the smooth jazz of pianist Larry Klass. U.S. Olympic speed skater Jennifer Rodriguez welcomed the honored guests followed by presentations by FANO Board President Barry Burak, Lawton "Bud" Chiles and 2003 Lawton's Heart Award Recipient Michael Kosnitzky. After a heartwarming introduction by Pascal Goldschmidt Dean of the Miller School of Medicine, lauding Dr. Green's "selfless commitment to making the world a better place, global community, and his incredible contribution to his profession," a video, introduced by Jorie Rose, FANO Program Director, highlighting some of Dr. Green's numerous accomplishments was shown. Dr. Green is Chairman of Neurological Surgery at the University of Miami Miller School of Medicine and co-founder the Project to Cure Paralysis, Shake-A-Leg Miami and Project Medishare Haiti, which was founded in 1994 and took the medical lead after the earthquake struck that country earlier this year.

The following morning, MC Jill Beach, Board members Dr. Barry Burak, Maria Diaz and Alyce Zahniser welcomed conference attendees. FANO Vice Chair Naomi Wright introduced Don Winstead, "Stimulus Czar" and Special Advisor to Governor Crist, a key official charged with riding herd over the \$13.4 billion in federal stimulus money, a job he likened to being an air traffic controller. Many commented that they finally understood the way they can leverage the stimulus received locally.

After breakfast conference-goers were faced with an enticing array of break-out sessions: secrets of social networking with Marc Fest, Knight Foundation Vice President of Communications, how to "follow the money" with Julie Maspons, Director of Advancement Research at the University of Miami, or learning to tell a nonprofit story with Avatar principal Bob Kovacevich. Other offerings included "Tallahassee Tells" where the latest from our state capitol was shared by panelists including leading business lobbyist Barney Bishop, political consultant Karen Woodall and Florida State Representative Richard Steinberg, Others participated in an intimate follow-up seminar with Don Winstead, or health care funding from Rusty Brink, VP and Chief Philanthropic Officer of the Memorial Foundation.

The Keynote Lunch was all about saying Yes! Volunteer FL CEO Wendy Spencer and John Kelly, Strategic Advisor for Faith Based/Neighborhood Partnerships for The Corporation for National and Community Service left attendees "fired up" and ready to pursue new resources to invigorate their organizations thus making FL a better place.

FANO's first ever Grants Café hosted fifteen representatives of funding sources. The atmosphere was one of warm congeniality designed to foster mutual understanding and grantwriting efficacy among funders and fund seekers. Suggestions for triumphant 2011 conference are already being implemented.

A visit to FANO's 19th Annual Conference would not be complete without mentioning "The Resources Within Reach Expo," offered for two days, which showcased resources needed for operating effectively and efficiently.

Bottom Line: Conference Success Next Steps: Do Not miss the 20th Annual FL Nonprofit Conference Mark you Calendar for 8/11.

Leadership Governance & Board Policy

Executive Director Training

Accounting Time and Money

Democracy Future Trends of the Nonprofit Sector

Events - Marketing & Special Events

Revenue - Grantwriting Wars

 ${f S}$ ponsorship - Campaigning I

uman Resources and Volunteers

Information Revolution

Planning - Power Vision: Strategic Thinking

 ${\sf S}$ ustainability - Campaigning II

NPO Start Up

### Now you have an option



## **Upcoming Fri. or Sat.** Class Schedule

November 12 & 13, 2010 January 21 & 22, 2011 February 12 & 13, 2011 March 19 & 20, 2011 April 16 & 17, 2011

Class Size Limited! Call Now!